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PRESS RELEASE

(For immediate release)

BOND Mobility expands with launch in Helsinki

Helsinki, Finland – BOND Mobility announced today that it will begin operating its premium e-bike sharing system in Helsinki. The world's first free-floating high-performance e-bike sharing system expands beyond its Swiss roots, picking Helsinki as its entry into the Nordics.

BOND CEO Raoul Stöckle stated that "Helsinki was always in our mind as a launch city due to its dedication to expanding mobility options, increasing cycling modal split and support for micromobility. In addition, our product and service suits the topography, demography and climate of Helsinki. We are super excited to bring the BOND experience from Switzerland to the people of Finland."

Following strategic partnership with Denso and Ininvest, BOND is expanding to Northern Europe and developing its service to the most demanding markets world-wide. Positioned as "premium micromobility", BOND offers powerful electric bicycles that can be booked using a smartphone app and are priced based on duration and distance travelled.

About BOND Mobility

- With 45 km/h speed and a range of 100 km, BOND vehicles offer a premium experience for riders.
- With dual disk brakes, extra wide Schwalbe city tires, super bright headlamp and rear lights, quick-adjust seat post (even while riding), comfort grips and highest torque motors, the BOND bikes offer unprecedented safety and comfort while being a thrill to ride.
- 24 hours/day, 7 days a week, 12 months a year availability means uninterrupted access for residents and visitors alike. Free-Floating (station-less) bike sharing using "speed pedal-electric" (S-Pedelec) connected vehicles means there's always BOND power within easy reach.
- BOND employs its own mechanics and customer support personnel to ensure quality and safety are available on all vehicles at all times.
- Connecting communities beyond "the last mile" BOND bikes work well with existing travel modes. They extend the range of shared scooters while closing coverage gaps for public transit.
- BOND Mobility has the highest customer satisfaction and net promoter score (NPS) of any micromobility service. An obsessive attention to detail regarding safety, comfort and maintenance reflects a dedication to the user experience.



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