



PRESS RELEASE

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BOND Mobility and FREE NOW introduce first fleet of e-bikes to Hamburg

- **Users can now book 350 BOND e-bikes via the FREE NOW app**
- **BOND Mobility and FREE NOW start cooperation and launch first e-bike on-demand solution in the Hanseatic city**
- **The BOND electric bikes can be booked in the FREE NOW App as well as in the BOND App**
- **E-bikes offer full flexibility, as they can be booked and parked independently of a station**

Today, Hamburg's first e-bike fleet is launched. In a joint initiative, BOND Mobility and FREE NOW bring 350 e-bikes onto the streets of the Hanseatic city. The Swiss start-up and Europe's largest mobility provider are thus the first companies to make e-bikes available as an on-demand solution for all Hamburg residents and visitors. The e-bikes can now be booked either via FREE NOW or via the BOND app and paid for via the account created there. The price is 0.49 € per kilometer. At the start of the cooperation, the usual activation fee of 1 Euro will be waived.

BOND e-Bikes with special features

The e-bikes from BOND Mobility score points in terms of both equipment and speed. For more safety, all e-bikes are equipped with a rear-view mirror, a horn and a helmet as a standard feature. The smartphone can be conveniently placed in the designated holder for better navigation. If you're on the road with a BOND e-bike, one should be aware of the applicable speed limits in road traffic, as the top speed of electric bikes is 45 km/h. For this reason, the use of a BOND bike via the FREE NOW App also requires a class B or higher driving license. 'We are thrilled that we can bring an innovative and new mobility solution to Hamburg together with our partner BOND Mobility. E-bikes are very much in vogue and contribute significantly to the traffic revolution. In addition, a ride on an electric bicycle is simply fun. With BOND, we have connected a partner to our app that fits perfectly to us and, above all, perfectly into the mobility mix of the city of Hamburg,' says Alexander Mönch, head of FREE NOW Germany.



Partners see great potential for Hamburg and other locations

BOND Mobility is also looking forward to the joint launch with great excitement. 'The partnership with FREE NOW is an important step for us to come closer to our vision of having a positive impact on the traffic conditions in city centers and offering people more choice in terms of safe and sustainable mobility. We are proud to join forces with FREE NOW and become the first e-bike provider in the city of Hamburg. Together we can accelerate the future of mobility through multimodal and more accessible platforms,' says Dr. Raoul Stöckle, CEO of BOND Mobility.

In addition to Hamburg, where FREE NOW and BOND are celebrating their joint premiere, the offer will also go live in Munich in the FREE NOW app. There, BOND has already been active with 250 electric bicycles since June 2020. 'The joint initiative is a further milestone for us as a multi-service provider. We have already integrated several strong partners in the past months, together with BOND we are now offering the first e-bike fleet in a modern mobility city like Hamburg. We are looking forward to a cooperative partnership, interesting learnings and the planning of joint initiatives in other cities,' adds Silvia Fischer, Vice President Partnerships at FREE NOW.

All BOND e-bikes, both in Hamburg and Munich, can be booked as of now with the FREE NOW App via the existing customer account or directly in the BOND App. To use the apps you only need to verify a class B driver's license in both apps.

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